



HOLIDAY OPENING

Shop Early

Early in the month, early in the week and early in the day. In doing so you'll get better service and make it lots easier on our sales force. We'll deliver your purchases at any time.

N. Diamond & Bro.
BOSTON STORE
Phoenix, Arizona.
THE POPULAR SHOPPING CENTER.

DO YOUR HOLIDAY BUYING NOW *The time is growing short and the early shoppers have everything in their favor-- better selections, more time to decide and far more comfort than you will have in the rush of the last few days before Christmas. Every express is bringing us new things for Christmas selling and no matter what your wants may be--come to the Boston Store. Note the special prices quoted today. Just merely a few suggestions while at our store. Hundreds of useful gifts await you and are priced especially for the Yuletide selling.*

Read This Eighteen Dollar Offer



Your Choice of all \$30.00 and \$35.00 Tailored Suits, Capes and Evening Gowns

\$18

If you come here, you get in ahead of the crowd--that's all. And at this price of Eighteen Dollars, you'll admit that they are the greatest values ever offered here or anywhere else. In Tailored Suits we call your attention. Practical Serge Suits in dark blue, tan and gray; Broadcloth Suits, braided and tailored; new basket weaves, novelties, heavy mannish mixtures and English Tweeds, in all colors; five, seven and nine-gored skirts and new hobble effects. Positively, you'll pay at least twice this Eighteen-Dollar Price for these same garments. **ALL ALTERATIONS FREE OF CHARGE.**



All Holiday Goods

1/4 OFF

Consisting of a great assortment of Dolls of all kinds, Albums, Shaving and Manicuring Sets, Toilet Articles, Mirrors, Hatpin Holders, Tie Racks, Pipe Racks, and hundreds of other Pretty Xmas Gifts. Our prices are lower than elsewhere at any time. Now you can take your choice at One-Fourth Off.

One-Fourth Off



Handkerchiefs for Christmas

There are probably more Handkerchiefs given at Christmas than anything else, and there's no gift that will be more appreciated. We are showing a splendid collection of Dainty Bits of Linen, in both plain hemstitched to the prettiest of embroidered designs. They are priced the usual Boston Store way--less than elsewhere.

Wool Dress Goods . . . 78c yd.

Now is the time to buy materials for a new Xmas Dress. We offer you your unrestricted choice of all \$1.00 and \$1.25 Woolen Dress Goods, consisting of newest colorings in Serges, Panamas, Prunellas, Wool Taffetas, etc., both plain and fancy weaves. The best values ever offered for seventy-eight cents a yard.

ENTIRE STOCK DRAWN WORK

A beautiful assortment to select from. Drawnwork, Cluny Pieces, fancy embroidered Jap Pillow Tops and Renaissance. All go at this reduction.

1/4 OFF

Ladies' Black Silk Hose

A beautiful quality of Pure Silk Hose with Lilac garter tops--these Hose are sold regularly for 75c a pair, and at this price will bring crowds to our Hosiery Auction.

49c

\$3.00 and \$3.50 Silk Lace Shawls

Handsome Silk Lace Evening Shawls in such colors as white, pink, blue, black and cream. These Shawls are well worth our regular price of \$3.00 and \$3.50 and at this price will move quickly. They make a nice Xmas gift.

\$1.98

\$2.50 Chiffon Broadcloth \$1.57

This fine fabric comes 54 inches wide and in nearly every wanted color. Especially pretty for Tailored Suits, etc.; worth regularly \$2.50 a yard.

ALL DAMASK LINEN DINNER SETS

Here's a chance to buy a splendid Christmas gift at bargain prices. We show a number of beautiful Dinner Sets of pure Imported Linen, and you can take your choice at this price.

1/4 OFF

CHRISTMAS HOSIERY

No gift is so acceptable or more sensible than nice Hosiery. We are showing nearly every known kind, from the best Maco Cotton to Pure Silk, all colors and sizes here; and especially we call your attention to our Silk Hosiery, which is shown in all colors and priced at 43c to \$2.50 pair.

CHRISTMAS NECKWEAR

Just received a magnificent collection by express, including Dupont Collars, Gibson Stocks, Salome Ties, Silk and Lace Combination, Jabots, Ruchings and Bows of the newest creations. They make mighty nice gifts at very little prices.

CHRISTMAS STATIONERY

We made a remarkable purchase in this department and urge that you see our offerings before buying. They are put up in handsome Holly Boxes and are worth far more than our prices asked now. Nothing nicer for gifts. Priced here, special, 39c to 89c box.



New Shoes

There is no better gift than a nice pair of Shoes, and we have recently received a shipment of the very newest models for both men and women.

RED CROSS SHOES FOR WOMEN are the only Shoes with flexible soles that give absolute satisfaction. We are now showing a complete assortment of new lasts and leathers.

W. L. DOUGLAS SHOES FOR MEN need no introduction and are sold exclusively by us in Phoenix. You can be fitted perfectly in every new style and leather. Visit our modern Shoe Department and you'll get satisfaction in both wear and looks.

NECKWEAR FOR MEN

Put up especially for Christmas Presents in pretty Holly Boxes, and embracing the very newest styles and colorings. Every man likes more ties. Buy them here at less than elsewhere.

CHRISTMAS SUSPENDERS

These come in pretty Xmas Boxes and in a wonderful assortment of patterns and colors, both in silk and linen webbing. Also a complete showing of Men's Hosiery in all colors.

HANDKERCHIEFS FOR MEN

Are ever popular for gifts. We have made extra preparations for this Christmas, and have both Silk and Linen Handkerchiefs in every quality, in plain and initial. Also Silk Mufflers in almost every color and kind.